HelloGrowthCRM

Stop losing leads to slow follow-up.

The AI-powered CRM built for small business sales teams — capture every lead, follow up faster, and see every deal in one pipeline.

Start free — no credit card

hellogrowthcrm.com

THE PROBLEM

Warm leads go cold in the gaps

Leads scattered in spreadsheets

Hundreds of prospects tracked across Excel tabs and inboxes — no one knows who to call first.

Follow-up happens too late

Buyers reply on WhatsApp in minutes, but manual follow-up takes days. Half the pipeline slips away.

No visibility into the pipeline

Which quotes need attention? Which deals are stalling? Founders are flying blind at month-end.

Reps work in silos

Customer history lives in people's heads. When someone's out — or leaves — the relationship goes with them.

THE SOLUTION

One system that runs your revenue

HelloGrowthCRM captures every lead, scores it with AI, and keeps every conversation — call, WhatsApp, SMS, email — tied to the deal. Your team always knows the next step.

1

Capture

Web forms, chat, exhibitions, IndiaMART & more flow straight into one pipeline.

→

2

Score

AI lead scoring ranks who to call first, so reps spend time on deals that close.

→

3

Engage

Dialer, WhatsApp, SMS & email sequences — reach buyers on the channels they answer.

→

4

Close & forecast

Track every deal, quote and invoice, and forecast revenue from live pipeline data.

WHAT YOU GET

Everything a sales team needs — in one place

AI Lead Scoring
Auto-rank leads by likelihood to close.

Built-in Dialer
Call, record & log outcomes from the CRM.

WhatsApp & SMS
Two-way messaging tracked on every deal.

Email Automation
Sequences, campaigns & shared inbox.

Pipeline Forecast
AI revenue projections from live data.

Task Boards
Kanban follow-ups so nothing slips.

Quotes & Invoices
From won deal to billed — no switching.

AI Agents
Draft follow-ups & update records for you.

58 features · **17 products** · **90+ integrations** across Core CRM, AI, commerce, support & automation

THE AI ADVANTAGE

AI that does the busywork, so reps sell

AI Insights

Pipeline health, rep performance and revenue signals surfaced automatically.

AI Agents

Autonomous agents draft follow-ups, update records and run workflow steps.

Pipeline Forecast

Projects expected close amounts from stage, velocity and history.

Market Radar

Monitors competitive signals and demand shifts to sharpen targeting.

Visitor Tracking

Identifies which companies are browsing and maps them to CRM records.

Growth Audit

Structured funnel audit that pinpoints where leads drop off.

BUILT FOR YOUR WORLD

Tuned for how 20 industries actually sell

Purpose-built playbooks and workflows for the verticals we serve — not a generic one-size-fits-all CRM.

Real Estate	Legal	Healthcare	Manufacturing	SaaS
Recruitment	Finance	Construction	Education	Insurance
Retail	E-commerce	Hospitality	Logistics	Automotive
Professional Services	Non-Profit	Technology	Media	Consulting

PROOF

Small teams closing more, faster

3x more deals in month one

50% more conversions from faster follow-up

70% lower cost vs HubSpot

★★★★★

The AI scoring tells us exactly who to call first — we closed 3x more deals in the first month.

Rajesh Mehta
Sales Director, Mehta Pharma Distributors

★★★★★

Clients ignore email but reply to WhatsApp instantly. Now every conversation is tracked in our pipeline automatically.

Priya Sharma
Founder, Sharma Legal Associates

★★★★★

We evaluated HubSpot, Pipedrive and Salesforce. HelloGrowthCRM gave us the same core features at a fraction of the cost.

Siddharth Kapoor
VP Sales, Kapoor Logistics

Results are illustrative of typical customer experiences.

PRICING

Start free. Scale to done-for-you.

Free Forever

$0

No card, never expires

Individuals & tiny teams

- Pipeline & task board
- Basic activity logging
- 1 Growth Audit
- Community support

MOST POPULAR

Professional

$10

/user/mo billed annually

Self-serve sales teams

- Unlimited everything
- AI scoring + dialer
- WhatsApp, SMS & email
- 90+ integrations

Growth Engine

$1,500

/mo flat retainer

Founders who won't run it

- Everything in Pro
- Dedicated Revenue Specialist
- Weekly follow-up cadence
- Same-day lead SLA

RevOps Partner

$4,000

/mo flat retainer

Scaling teams 15+

- Everything in Growth
- Specialist + automation pod
- Quarterly funnel review
- Custom automation builds

14-day free trial on Professional · 30-day money-back guarantee · No long-term contract on retainers.

THE DIFFERENTIATOR

Software, or a team that runs it for you

Managed RevOps

Most CRMs hand you software and wish you luck. On Growth Engine and RevOps Partner, a dedicated specialist actually operates your pipeline every week.

- Dedicated Revenue Specialist assigned
- Weekly: triage → assign → follow-up → clean → report
- Same-business-day SLA on inbound leads
- Pipeline cleanup & data hygiene
- Weekly KPI report with commentary

Why it matters

Leads worked in minutes, not days

The number-one reason small teams lose deals — solved by an operator, not just a reminder.

A pipeline you can trust

No stale records or mis-staged deals skewing your forecast.

Sales consistency without a hire

Get RevOps discipline without recruiting and training an ops team.

WHY HELLOGROWTHCRM

The same power — without the enterprise tax

HelloGrowthCRM	Typical enterprise CRM
✓ Priced for small business	✗ Enterprise pricing that punishes growth
✓ WhatsApp & SMS built in	✗ Bolt-on messaging or none at all
✓ AI scoring on every plan tier	✗ AI locked behind top tiers
✓ Optional done-for-you RevOps	✗ Software only — you're on your own
✓ Works how small teams sell	✗ Configured for large ops teams

HelloGrowthCRM

READY WHEN YOU ARE

Turn missed follow-ups into booked conversations.

Start free in minutes, or book a 30-minute walkthrough to see it on your pipeline.

Start free

Book a walkthrough

hellogrowthcrm.com
app.hellogrowthcrm.com/signup